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The College Placement Council
62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1983

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Graduate School of Business Administration
Florida A & M University
Georgia Institute of Technology
University of Georgia
Jackson State University
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Prairie View A & M University
South Carolina State College
University of South Florida
Tennessee State University
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

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The 185 placement offices at the 160 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1982 and August 31, 1983. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 5 through March 4) and cumulatively (September 1 through March 4). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

SCPA REGIONAL Interim Report No. 2 March 1983

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Curriculum For All Types of Employers	INTERIM PERIOD 2/5/83 THROUGH 3/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 3/4/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	96	590	$1388	$1575	$1750	$1583	$1458	278	2833	$1526	$1562	$1667	$1542	$1358
Business—General (incl. Mgmt.)	33	193	1389	1499	1650	1417	1000	96	873	1424	1490	1800	1453	1083
Marketing & Distribution	7	57	1193	1403	*	*	*	45	393	1391	1402	1833	1300	1000
HUMANITIES & SOCIAL SCIENCES														
Humanities	5	9	1094	1213	*	*	*	13	125	1177	1188	*	*	*
Economics[2]	4	10	1342	1407	*	*	*	18	98	1317	1365	*	*	*
Other Social Sciences	2	8	1250	1244	*	*	*	27	229	1260	1205	1667	1167	917
ENGINEERING														
Aeronautical	1	28	1942	2027	*	*	*	13	155	1820	1960	*	*	*
Chemical	21	152	2252	2288	2400	2260	2100	55	456	2260	2278	2430	2300	2027
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	4	56	1624	1885	*	*	*	27	239	1867	1858	2400	1794	1442
Electrical (incl. Computer Engrg.)	88	852	2117	2126	2300	2153	1800	226	2431	2045	2111	2250	2122	1792
Geological	†	3	†	2247				†	16	†	2172			
Industrial	3	70	1807	2049	*	*	*	17	271	1894	2043	*	*	*
Mechanical	30	388	2120	2102	2300	2158	1794	117	1225	2068	2091	2349	2141	1750
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	33	2100	2146	*	*	*	1	76	2100	2176	*	*	*
Mining	†	†	†	†				†	13	†	1974			
Nuclear (incl. Engrg. Physics)	2	6	2243	2098	*	*	*	2	29	2243	2118	*	*	*
Petroleum	3	38	2517	2560	*	*	*	9	130	2544	2587	*	*	*
Engineering Technology	†	32	†	2107				6	228	1936	2021	*	*	*
SCIENCES														
Agricultural Sciences	2	12	1208	1257	*	*	*	12	74	1259	1344	*	*	*
Biological Sciences	1	3	2171	1768	*	*	*	3	44	1603	1451	*	*	*
Chemistry	†	9	†	1872				3	48	1531	1686	*	*	*
Computer Science	20	181	1871	1975	2083	1938	1600	62	661	1813	1931	2190	1925	1358
Health (Medical) Professions	2	6	1642	1597	*	*	*	14	103	1245	1652	*	*	*
Mathematics	6	26	1647	1772	*	*	*	13	82	1617	1712	*	*	*
Other Physical & Earth Sciences	1	7	1380	1893	*	*	*	2	37	1807	1826	*	*	*
Totals	332	2728						1059	10831					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
† No offers reported.

SCPA REGIONAL Interim Report No. 2 March 1983

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Functional Area For All Types of Employers	INTERIM PERIOD 2/5/83 THROUGH 3/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 3/4/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	101	607	$1576	$1576	$1708	$1583	$1433	286	2876	$1520	$1560	$1667	$1542	$1350
Business Administration	14	93	1323	1500	*	*	*	47	510	1423	1464	1833	1402	1000
Communications	4	4	1342	1342	*	*	*	7	50	1236	1204	*	*	*
Community & Service Orgs. Work	3	6	1354	1302	*	*	*	10	74	1169	1211	*	*	*
EDP-Programming/Systems	20	210	1920	1987	2083	1946	1667	64	752	1828	1933	2200	1921	1358
Engineering	152	1579	2126	2133	2350	2167	1794	464	4945	2063	2114	2350	2125	1750
Farm & Natural Resources Mgmt.	†	2	†	1296				2	17	1208	1353	*	*	*
Finance & Economics	5	36	1263	1484	*	*	*	12	219	1286	1436	*	*	*
Health (Medical) Services	2	8	1642	1535	*	*	*	15	125	1296	1368	*	*	*
Manufacturing &/or Industrial Opns.	8	29	1410	1893	*	*	*	30	215	1698	1907	2000	1796	1383
Mathematics/Statistics	5	15	1539	1606	*	*	*	9	46	1649	1587	*	*	*
Merchandising/Sales Promotion	†	18	†	1200				23	319	1234	1317	1625	1167	1083
Personnel/Employee Relations	2	5	979	962	*	*	*	9	35	1226	1241	*	*	*
Research—Non-Scientific	†	3	†	1644				1	29	1800	1487	*	*	*
Research—Scientific	1	33	1380	1971	*	*	*	8	153	1546	1829	*	*	*
Rotational Training—Non-Technical	8	25	1302	1463	*	*	*	33	119	1305	1373	1625	1208	1000
Rotational Training—Technical	†	20	†	2177				9	64	1137	1843	*	*	*
Sales—Non-Technical Degree	6	30	1431	1448	*	*	*	29	248	1466	1422	1925	1460	1125
Sales—Technical/Scientific Degree	1	5	2171	1988	*	*	*	1	35	2171	1961	*	*	*
Totals	332	2728						1059	10831					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

SCPA REGIONAL Interim Report No. 2 March 1983

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

	INTERIM PERIOD 2/5/83 THROUGH 3/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 3/4/83						
	Number of Offers		Average $ Offers		Percentiles[1]			Number Of Offers		Average $ Offers		Percentiles[1]		
Graduate Program	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	17	50	$1865	$1932	*	*	*	23	171	$1861	$1915	$1938	$1875	$1667
MBA (Non-technical Undergraduate)	61	82	1970	1978	$2250	$1958	$1625	95	327	1939	1936	2250	1958	1575
MBA (Technical Undergraduate)	1	19	2085	2401	*	*	*	3	64	1970	2263	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	6	+	2209				+	44	+	2018			
Industrial Mgmt. (incl. Industrial Admin.)	+	+	+	+				+	8	+	2182			
Administration (incl. Public, Hospital, etc.)	+	2	+	1583				+	23	+	1936			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	+	+	+				2	12	1203	1395	*	*	*
Social Sciences	+	2	+	2063				7	33	1277	1652	*	*	*
ENGINEERING														
Chemical	+	10	+	2486				1	23	2550	2458	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	3	+	2169				+	18	+	2289			
Electrical (incl. Computer Engrg.)	5	58	2360	2458	*	*	*	12	163	2341	2418	*	*	*
Industrial	+	4	+	2407				+	25	+	2347			
Mechanical	2	46	2380	2457	*	*	*	5	123	2277	2406	*	*	*
Nuclear (incl. Engrg. Physics)	+	1	+	2458				+	10	+	2222			
SCIENCES														
Chemistry	+	+	+	+				+	5	+	2141			
Computer Science	1	11	2245	2345	*	*	*	2	48	1967	2303	*	*	*
Geology & Related Geological Sciences	1	4	1333	2291	*	*	*	2	30	1894	2425	*	*	*
Mathematics	+	+	+	+				2	5	1597	2039	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science & Ceramics)	+	5	+	2455				+	7	+	2456			
Totals	88	303						154	1139					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

Graduate Program	INTERIM PERIOD 2/5/83 THROUGH 3/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 3/4/83						
	Number Of Offers		Average $ Offers		Percentiles[2]			Number Of Offers		Average $ Offers		Percentiles[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	8	14	$2258	$2056	*	*	*	11	71	$2175	$2062	*	*	*
MBA - Tech Undergraduate	2	5	2167	1967	*	*	*	3	23	2416	2534	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	12	20	2087	2305	*	*	*	17	58	2103	2171	*	*	*
MBA - Tech Undergraduate	1	5	2083	2520	*	*	*	1	13	2083	2370	*	*	*
Over 4 years														
MBA - Non-Tech Undergraduate	2	9	1750	2225	*	*	*	2	45	1750	2350	*	*	*
MBA - Tech Undergraduate	†	1	†	3333				†	10	†	2912			
Totals	25	54						34	220					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	†	10	†	$3134				†	19	†	$3097			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	†	1	†	3133				†	4	†	2712			
Electrical (incl. Computer Engrg.)	†	13	†	3205				1	39	$3350	3129	*	*	*
Mechanical	†	4	†	3225				†	11	†	3172			
SCIENCES														
Chemistry	†	8	†	2781				3	41	2497	2352	*	*	*
Mathematics (incl. Ops. Research, Statistics, & Actuarial Science)	†	2	†	2693				†	12	†	2504			
Metallurgy (incl. Met. Engrg., Materials Engrg. / Science & Ceramics)	†	1	†	3291				†	4	†	3042			
Physics	†	7	†	2876				†	29	†	2802			
Totals		46						4	159					

[1] Years of full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

AVERAGE MONTHLY SALARY OFFERS — MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 2/5/83 THROUGH 3/4/83 — PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1578 1670 1458	85	1563	2	2000	1						
BUSINESS - GENERAL	1535	6	1252	7	1396	6	1575	1	1418	2		
MARKETING/DISTRIBUTN			1091	2	1236	3						
HUMANITIES					1000	1						
ECONOMICS			1208	1	1208	1						
OTHR SOCIAL SCIENCES					1250	2						

AVERAGE MONTHLY SALARY OFFERS MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2

BY CURRICULUM & EMPLOYER INTERIM PERIOD 2/5/83 THROUGH 3/4/83 PART 1 - PAGE 2

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AERONAUTICAL				1942 1		
CHEMICAL				2222 3		
CIVIL -CNSTR/SAN/TRP						
ELECTRICAL -COMPTR	1705 1		2083 1	2161 54 2340 2008	2213 2	
GEOLOGICAL						
INDUSTRIAL	1625 1		1500 1	2297 1		
MECHANICAL				2126 10		
METALLURGICAL						2100 1
MINING						
NUCLEAR -ENGRG PHYS						
PETROLEUM -NATL GAS						
ENGINEERING TECH						

AVERAGE MONTHLY SALARY OFFERS MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2
BY CURRICULUM & EMPLOYER INTERIM PERIOD 2/5/83 THROUGH 3/4/83 PART 1 - PAGE 3

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES												
CHEMISTRY												
COMPUTER SCIENCE	1625	1	1600	1			2034	10	2000	1		
HEALTH (MED) PROFSNS					1734	1						
MATHEMATICS			1083	1			2013	3				
OTHR PHYSCL/EARTH SC												

AVERAGE MONTHLY SALARY OFFERS — MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 2/5/83 THROUGH 3/4/83 — PART 2 - PAGE 1

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING	1833	1									1730	5
BUSINESS - GENERAL	1600	1	1650	2			1249	3				
MARKETING/DISTRIBUTN	1460	1					1000	1				
HUMANITIES	1120	1										
ECONOMICS							1475	2				
OTHR SOCIAL SCIENCES												

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2

INTERIM PERIOD 2/5/83 THROUGH 3/4/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2263	9					2306	3			2295	4
CIVIL -CNSTR/SAN/TRP												
ELECTRICAL -COMPTR			2178	13			2187	2				
GEOLOGICAL												
INDUSTRIAL												
MECHANICAL	2239	3					2219	4	2150	1	2278	4
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS											2517	3
ENGINEERING TECH												

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2

INTERIM PERIOD 2/5/83 THROUGH 3/4/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES					1208	2						
BIOLOGICAL SCIENCES	2171	1										
CHEMISTRY												
COMPUTER SCIENCE	1880	1									1938	2
HEALTH (MED) PROFSNS	1550	1										
MATHEMATICS												
OTHR PHYSCL/EARTH SC												

AVERAGE MONTHLY SALARY OFFERS MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2
BY CURRICULUM & EMPLOYER INTERIM PERIOD 2/5/83 THROUGH 3/4/83 PART 3 - PAGE 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING					1417 1	1285 1
BUSINESS - GENERAL	1209 2		1419 2	1167 1		
MARKETING/DISTRIBUTN						
HUMANITIES				1380 1		984 2
ECONOMICS						
OTHR SOCIAL SCIENCES						

AVERAGE MONTHLY SALARY OFFERS — MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 2/5/83 THROUGH 3/4/83 — PART 3 - PAGE 2

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL												
CHEMICAL			2240	1	1917	1						
CIVIL -CNSTR/SAN/TRP					1792	1	1567	3				
ELECTRICAL -COMPTR					2065	3	1868	11	1983	1		
GEOLOGICAL												
INDUSTRIAL												
MECHANICAL	2200	1			2094	1	1868	6				
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS					2243	2						
PETROLEUM -NATL GAS												
ENGINEERING TECH												

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2
INTERIM PERIOD 2/5/83 THROUGH 3/4/83 PART 3 - PAGE 3

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES												
CHEMISTRY												
COMPUTER SCIENCE	917	1			1774	1	1704	2				
HEALTH (MED) PROFSNS												
MATHEMATICS							1379	2				
OTHR PHYSCL/EARTH SC							1380	1				

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MARCH 1983 SCPA REGIONAL INTERIM REPORT NUMBER 2

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 2/5/83 THROUGH 3/4/83

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA - NON-TECHNICAL	1864 2000 1667	34	2119	17	1750	1	2217	2				
MBA - TECHNICAL	2085	1										

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 2/5/83 THROUGH 3/4/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
MBA - NON-TECHNICAL	2154	2	2133	1								
MBA - TECHNICAL												

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 2/5/83 THROUGH 3/4/83

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA - NON-TECHNICAL	2035	4										
MBA - TECHNICAL												